

Version: 1.0

Date:

Updated by:

Website Privacy Policy

THIS PRIVACY POLICY FORMS PART OF TURFSPOORT'S TERMS AND CONDITIONS. IF YOU DO NOT AGREE WITH ANY TERM OF THIS PRIVACY POLICY, YOU MUST CEASE YOUR ACCESS OF THIS WEBSITE OR THE SERVICES IMMEDIATELY.

1. Definitions

The following words and phrases have these meanings in this document:

- 1.1. "TurfSport" means TurfSport (Pty) Ltd, a private company registered in accordance with the laws of South Africa with registration number 2014/175631/07.
- 1.2. "Personal Information" is as defined in POPI.
- 1.3. "POPI" means the Protection of Personal Information Act 4 of 2013.
- 1.4. "Process" in relation to Personal Information means to collect, organise, store, modify, retrieve, refer to, distribute, or erase, or otherwise as defined in POPI.
- 1.5. "Service(s)" means any services provided by Turfsport.
- 1.6. "Website" means Internet World Wide website at <https://www.turfsport.co.za/> (including subdomains).
- 1.7. "You" or the "user" means any person who registers to use or accesses this Website for any purpose.

2. Status and Amendments

- 2.1. Turfsport respects and recognises the importance of protecting your privacy. This Privacy Policy statement sets out Turfsport's information gathering and dissemination practices in respect of the Website and the Services.
- 2.2. This Privacy Policy forms part of the Terms and Conditions of Use of this Website. If you do not agree with this Policy, then you may not use this Website or the Services and are required to cease doing so immediately.
- 2.3. Turfsport reserves the right to amend the terms and conditions of this Privacy Policy at any time. Turfsport will notify you when you next visit the Website, and will also make reasonable efforts to notify you by email. Please refer to the last revision number and date at the top of this document to identify the latest version.
- 2.4. Continued use of the Website or the Services subsequent to any amendments having been made constitutes your acceptance of the Privacy Policy as amended.

3. Links to other Websites

- 3.1. Turfsport has no control over and accepts no responsibility for the privacy practices of any third-party websites to which hyperlinks may have been provided and strongly recommend that you review the privacy policy of any website you visit before using it further.

4. **Privacy: Casual Surfing**

- 4.1. You may visit the Website without providing any Personal Information. The Website servers may in such instances collect the IP address of your computer, but not the email address or any other distinguishing information. This information is aggregated to measure the number of visits, average time spent at the Website, pages viewed, etc. We use this information to determine use of the Website, and to improve content thereon. We assume no obligation to protect this information, and may copy, distribute or otherwise use such information without limitation.

5. **Personal Information Collected**

- 5.1. When you access this Website or use the Services, Turfsport collects Personal Information about you, including information that directly or indirectly identifies you if you choose to share it with Turfsport. You consent to Turfsport processing your Personal Information as set out herein.
- 5.2. Turfsport will only collect Personal Information for a purpose consistent with the purpose for which it is required. Turfsport collects the following information:
- your name and surname;
 - your email address;
 - your contact details; and
 - information from your browser, computer, or mobile device, which provide us with technical information when you access or use the Website, including device and network information, cookies and analytics information.

6. **Processing of Personal Information**

- 6.1. Turfsport will only Process Personal Information in a manner that is adequate, relevant and not excessive in the context of the purpose for which it is Processed. That purpose will be compatible with that for which it was collected, unless you have consented to an alternative purpose in writing or we are permitted by POPI or in terms of national legislation of general application.
- 6.2. Turfsport will not, without your express consent, use your Personal Information for any purpose other than as set out below.
- 6.3. Turfsport uses the information we collect to:
- provide you with access to this Website;
 - present certain material set out on the Website to you;
 - communicate with you as necessary;
 - improve the Website; and
 - process as described elsewhere in this clause.
- 6.4. YOU EXPRESSLY AGREE THAT WE MAY USE PERSONAL INFORMATION COLLECTED TO COMPILE PROFILES FOR STATISTICAL PURPOSES AND TRADE IN THESE PROFILES. WE MAY DE-IDENTIFY (ANONYMISE) AND THEN RETAIN AND USE YOUR PERSONAL INFORMATION FOR OUR OWN INTERNAL PURPOSES AND IN ORDER TO PROVIDE MARKET ANALYSIS AND RELATED SERVICES TO THIRD PARTIES. NO INFORMATION CONTAINED IN THE PROFILES OR STATISTICS WILL BE ABLE TO BE LINKED TO ANY SPECIFIC USER.

6.5. You may, at any time, access your Personal Information which Turfsport holds. You may also correct your personal information held by Turfsport, should the need arise. In this regard, you may send an email to sales@turfsport.co.za.

7. **Third Parties**

7.1. We will not disclose any Personal Information relating to you to any third party unless your prior written agreement is obtained or we are required to do so by law.

8. **Destruction of Personal Information**

8.1. Turfsport will delete all Personal Information, insofar as it relates to you when it receives a written instruction from you to do so unless we are obliged by law or under our obligations to you to retain such information.

8.2. Turfsport will destroy or delete any Personal Information that is no longer needed by it for the purpose it was initially collected, or subsequently Processed.

8.3. Turfsport may retain information from deleted accounts to comply with the law, prevent fraud, resolve disputes, troubleshoot problems and enforce any of its terms. Any information Turfsport retains will be handled in accordance with this Privacy Policy.

9. **Cookies**

9.1. Turfsport may utilise temporary or session cookies. A cookie is a small text file that is stored on your device (computer, mobile phone, tablet or other) by a website's server. Each cookie is unique to your web browser and contains completely anonymous information such as a unique identifier and the website name. This allows a website to remember things like your personal preferences, products you prefer or what's in your shopping basket.

9.2. Turfsport utilises first and third-party cookies. This enables it to improve users' experience on the Website through various means such as storing preferences (like keeping a user logged in) or determining aggregate usage behaviour (time on site, number of pages viewed etc.) through web analytics tools like Google Analytics and to provide more relevant display advertising to users who have visited the Website, using third party tools such as the Google Analytics Remarketing.

9.3. This allows Turfsport to track your use of this Website.

9.4. Cookies by themselves will not be used to personally identify users but Turfsport may use them to compile de-identified statistics relating to use of or feedback on the performance of this Website.

9.5. The following classes of information may be collected in respect of users who have enabled cookies:

- The browser software used;
- IP address;
- Date and time of activities while visiting the Website;
- URLs of internal pages visited; and
- referring websites, search engines and the like.

9.6. Turfsport is committed to providing you choices to manage your privacy and sharing.

9.7. If you do not wish cookies to be employed to customize your interaction with this Website, it is possible to alter the manner in which your browser handles cookies. Please note that, if this is done, certain services on this Website may not be available. Users can also opt out of the Google Display Network using the Ads Preferences Manager. Because some of our Website's features utilise cookies, we recommend that users do not block them.

9.8. You can opt out of a third party website's use of cookies by visiting the Network Advertising Initiative opt-out page at http://www.networkadvertising.org/managing/opt_out.asp.

10. **Security**

10.1. Turfsport will take appropriate, reasonable technical and organisational measures as required by applicable law to protect the information submitted to or collected by this Website from loss, misuse, unauthorised disclosure, alteration or destruction.

10.2. Turfsport will secure the integrity and confidentiality of Personal Information in its possession or under its control by taking appropriate, reasonable technical and organisational measures to prevent:

10.2.1. loss of, damage to or unauthorised destruction of Personal Information; and

10.2.2. unlawful access to or processing of Personal Information.

10.3. Turfsport will take reasonable measures to:

10.3.1. identify all reasonably foreseeable internal and external risks to Personal Information in its possession or under its control;

10.3.2. establish and maintain appropriate safeguards against the risks identified;

10.3.3. regularly verify that the safeguards are effectively implemented; and

10.3.4. ensure that the safeguards are continually updated in response to new risks or deficiencies in previously implemented safeguards.

10.4. Turfsport endeavours to protect your Personal Information, but you understand that no data transmission over the Internet can be guaranteed to be absolutely secure, and Turfsport cannot ensure or warrant the security of any information you transmit to us. Transmitting Personal Information is done at your own risk.

11. **Links to other websites**

11.1. Turfsport has no control over and accepts no responsibility for the privacy practices of any third-party websites to which hyperlinks may have been provided and strongly recommend that you review the privacy policy of any website you visit before using it further.

12. **EU Members' Rights**

12.1. If you normally live in the European Union ("EU"), you have the right to access, rectify, download or erase your information, as well as the right to restrict and object to certain processing of your Personal Information as fully described here:

- 12.1.1. you can access your information by logging into your account and can rectify, restrict, limit or delete your information;
- 12.1.2. if Turfsport Processes your information as set out above, you can object to this Processing in certain circumstances;
- 12.1.3. if you have given Turfsport consent to Process information, you have the right to withdraw your consent at any time; and
- 12.1.4. if you have a concern about our use of your information, you have the right to raise such concern with your local supervisory authority.

13. **Transfer of Personal Information**

- 13.1. Turfsport's Website is operated from the Republic of South Africa ("RSA"). If you are not located here, and choose to use the Website, or provide information to Turfsport, you acknowledge and understand that your information will be transferred, processed and stored in the RSA, as it is necessary, and the RSA's privacy laws may not be as protective as those in your jurisdiction.
- 13.2. If you are a resident of the European Union ("EU"), Turfsport is the controller of your personal data for the purposes of EU data protection law.
- 13.3. Turfsport will not transfer your Personal Information or any portion of it to any third party for any reason without your prior written consent, except to the extent that Turfsport uses third party service providers to host its database, subject to the provisions of clause 10 (Security).
- 13.4. Turfsport may use hosting or cloud services to operate this Website and store its data which are not located in South Africa. If Turfsport does so, it will ensure that the level of protection given to your Personal Information is at least as good as that provided for under South African Law, either by means of a binding contract with the service provider, or by using a service provider located in a country with privacy laws of similar or stronger effect.

14. **Queries**

- 14.1. If you have any queries about this Privacy Policy please contact us by emailing sales@turfsport.co.za.

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